the PITTSBURGHCAMERATA



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NEW CHORAL ADMINISTRATIVE STRUCTURE PROVIDES OPPORTUNITIES FOR GROWTH, INNOVATION AND ENERGIZED COMMUNITY PRESENCE

Pittsburgh, PA (August 4, 2021) – A unique administrative affiliation of The Pittsburgh Camerata and Pittsburgh Girls Choir will provide strategic innovation, creative growth and ongoing strength for each organization and an energized choral arts presence for the community. The affiliation involves a shared full-time executive director and other shared administrative services while maintaining each organization's distinct identity, mission and nonprofit status.

"Both Pittsburgh Camerata and Pittsburgh Girls Choir have strong artistic programs and vibrant missions. Even after a year of adaptation during the pandemic, we found both organizations to be vibrant and strategically positioned for innovation and growth. With this affiliation we'll be able to achieve a more efficient management structure than either organization could accomplish alone. We appreciate the funding the Allegheny Regional Asset District and The Heinz Endowments provided to support this affiliation," states Karen Crenshaw, Board Chair, Pittsburgh Girls Choir.

Over the past year, Pittsburgh Girls Choir experienced a change in administrative leadership. Simultaneously, long-time Pittsburgh Camerata Managing Director Gail Luley announced her intention to retire. Already allied through their complimentary work and four years of artistic collaboration, the artistic directors and board members of the two organizations saw an opportunity for a ground-breaking collaboration that would benefit both organizations and align perfectly with the new strategic plans of both organizations.

"By working together and combining resources, we can offer competitive and equitable compensation to a full-time executive director whom we will share," notes Jane Potter Baumer, Board Chair, Pittsburgh Camerata. "Together we will be able to improve and upgrade donor services, while creating sustainable business models for both organizations. Our combined efforts will also strengthen our individual organizations as leaders in the choral arts."

The full-time executive director position is designed to provide concentrated focus, long-term planning and administrative coordination. The efficiency and stability provided by sharing administration resources will position each organization to deepen its artistic quality through concert programming, commissioning of new music, education, and the artistic growth of the two organization's singers and musicians. The affiliation will benefit the overall arts community as much as the individual organizations.

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"Both The Pittsburgh Camerata and Pittsburgh Girls Choir are steeped in the richness and depth of choral tradition. We have our own missions and strategies yet are united around the common purpose to honor, maintain and grow enthusiasm for choral arts in our region. This affiliation positions us for more creative collaborations that will truly enrich the local arts community and specifically foster growth in choral arts," says Mark Anderson, Artistic Director, The Pittsburgh Camerata and board member Pittsburgh Girls Choir.

The organizations expect to draw from each other's strengths and expertise to expand programming and to broaden and diversify outreach.

"I am excited because this affiliation will provide greater educational and artistic opportunities for Pittsburgh Girls Choir," states Kathryn Barnard, Founder and Artistic Director, Pittsburgh Girls Choir. "Camerata singers are the perfect role models, mentors and vocal coaches for our girls. In turn, this relationship offers Camerata singers the opportunity to pass on the choral art to the next generation. A shared full time executive director will accelerate our outreach to the broader community, fulfilling our commitment to diversity, equity, accessibility and inclusion."

The executive director position will be posted in August. Interested applicants may email <u>EDsearch@pittsburghcamerata.org</u> with questions or to be placed on a list to receive notification of the posting.

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The Pittsburgh Camerata

The Pittsburgh Camerata is a professional vocal ensemble dedicated to and inspiring through choral excellence. Founded in 1974, the Camerata specializes in the entire choral repertory with a unique focus on Renaissance/Baroque and 20th/21st century works. Under the direction of Mark Anderson, the ensemble presents a subscription concert series each season in Pittsburgh and its surrounding suburbs. The ensemble is actively engaged in developing a catalog of recorded music.

Pittsburgh Girls Choir

Founded in 2005, the Pittsburgh Girls Choir (PGC) provides a supportive community committed to artistic excellence through an exemplary music education program for girls in first through twelfth grades. The PGC welcomes girls of all races, ethnicities and socioeconomic backgrounds. A sliding scale tuition structure makes this possible, as well as additional need-based scholarships. Additional PGC activities include the Women of Song program, community outreach and a summer choral festival camp.